



## *New Jersey Ride Against AIDS*

### **GOALS AND MISSION STATEMENT**

September 24 – September 26, 2010

*Let's Make AIDS History!*

### **Goals**

- To create an inspirational bicycling event that provides funding for NJ based AIDS Charities and brings awareness to society.
- 100% of the rider donations go to charities throughout the state.
- All participants and volunteers experience the fun and magic of contribution, and are left moved, touched, and inspired, knowing that they have made a difference.
- Impeccable practices in fund-raising and administration. Any contributions of goods or money that are needed to produce the event are clearly identified as separate from general contributions.
- To create a living and reproducible event.

### **Mission Statement**

The New Jersey Ride Against AIDS is a unique bicycling event, like no other.  
The Ride exists to combat AIDS through Education and Awareness,  
Providing care for people who are living with HIV/AIDS,  
and ending AIDS by finding a Cure.

We are committed to its goals, and to creating a world-class event that  
will delight and inspire everyone that is touched by it.

We act with kindness and responsibility, being truthful in  
what we say and how we conduct ourselves.

We take on new challenges, and exceed expectations.

We are dedicated to everyone involved with the Ride:  
our sponsors, the communities that we will pass through,  
the Riders, the Crew and our families  
that support us in our efforts.

We remember our loved ones.

We ride because we can.

We are thankful to be able to make a difference.

That is who we are. That is what you can count on.

**New Jersey Ride Against AIDS, PO Box 127, Bradley Beach, NJ 07720**

**[NJRideAgainstAIDS.org](http://NJRideAgainstAIDS.org)**

**732-988-6593**